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Neo Strategy Overview



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Agenda

- **What is Neo?**
- **Neo Product Strategy**
- **Business and Developer Benefits**
- **Some Neo Features**
- **Migrating to Neo from CF 5**
- **Neo Next Steps**

What is Neo?

“Neo is the code name for the next planned functional release of Macromedia ColdFusion Server.”

Java Architecture + ColdFusion

Neo Strategy

Bring the ease of use of ColdFusion to the Java platform

Integrate with key technologies (.NET, XML, SOAP)

Leverage partnerships with major infrastructure vendors

**Deliver applications via HTML, XML, Flash,
or SOAP-based web services**

Benefits

For the Developer

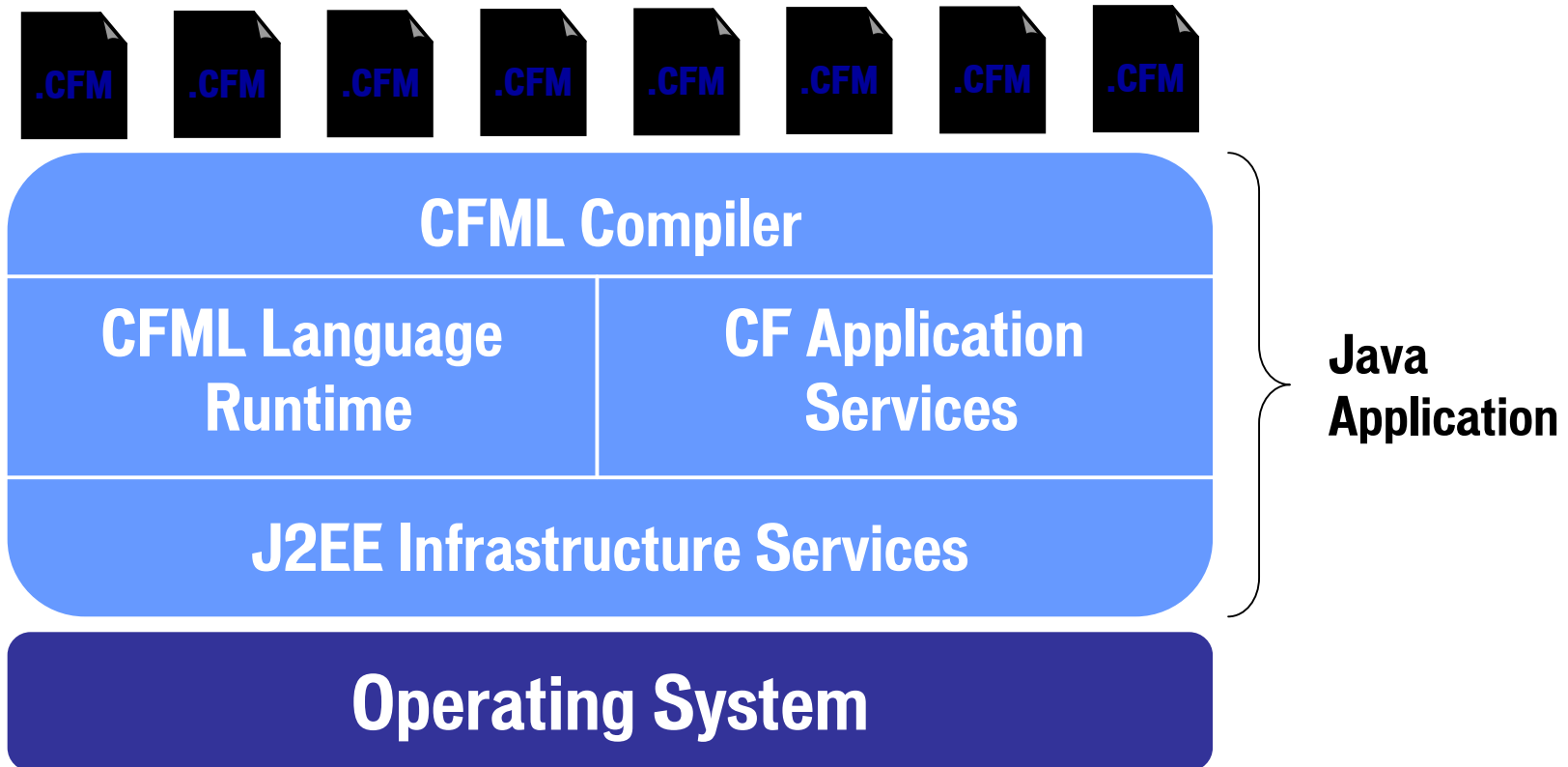
- **CFML that you know and love**
- **“The Java World”**
- **New language features**

For Business

- **Leverage available skills**
- **Optimize team resources**
- **Benefit from Industry Support**

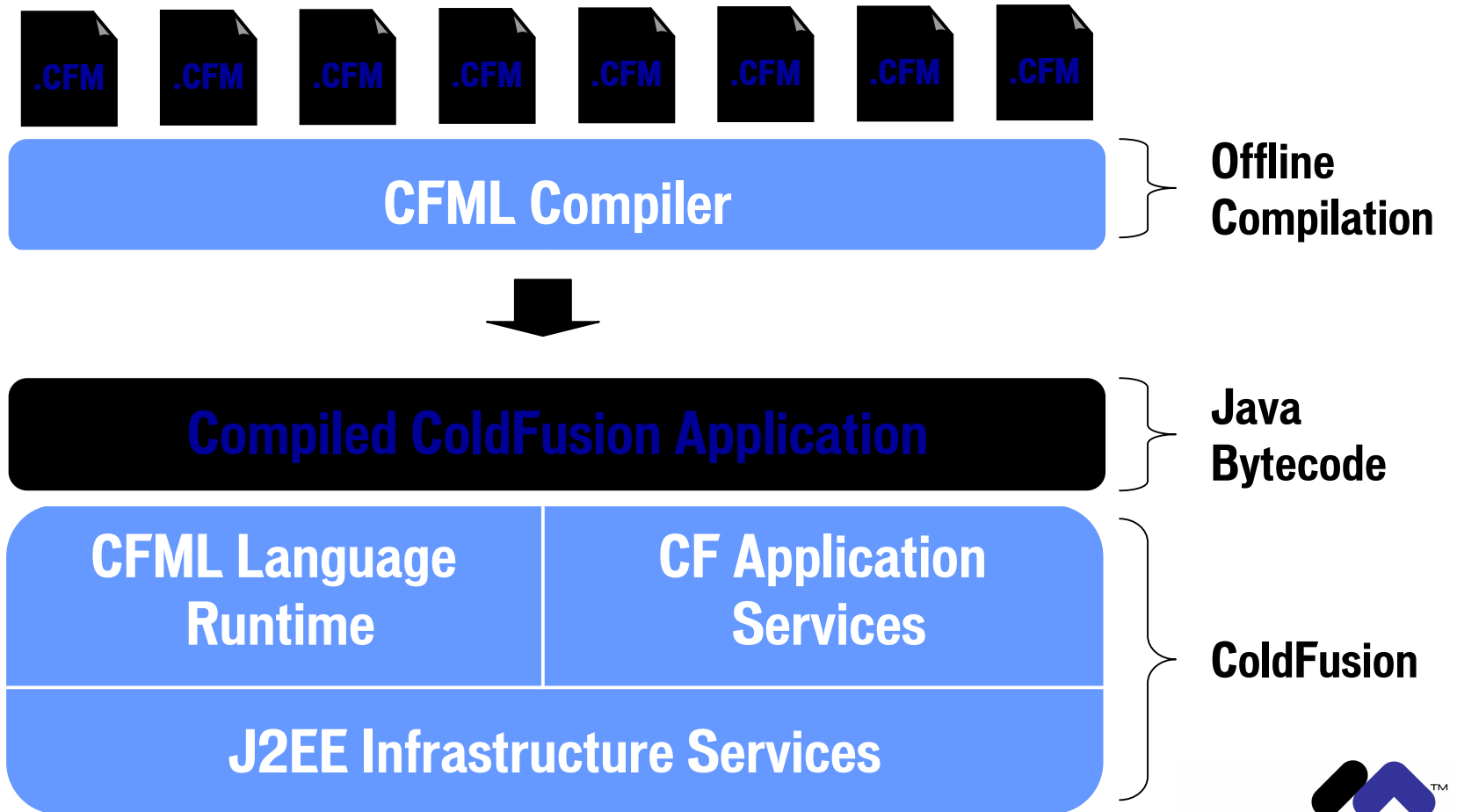
Neo Architecture

ColdFusion Templates



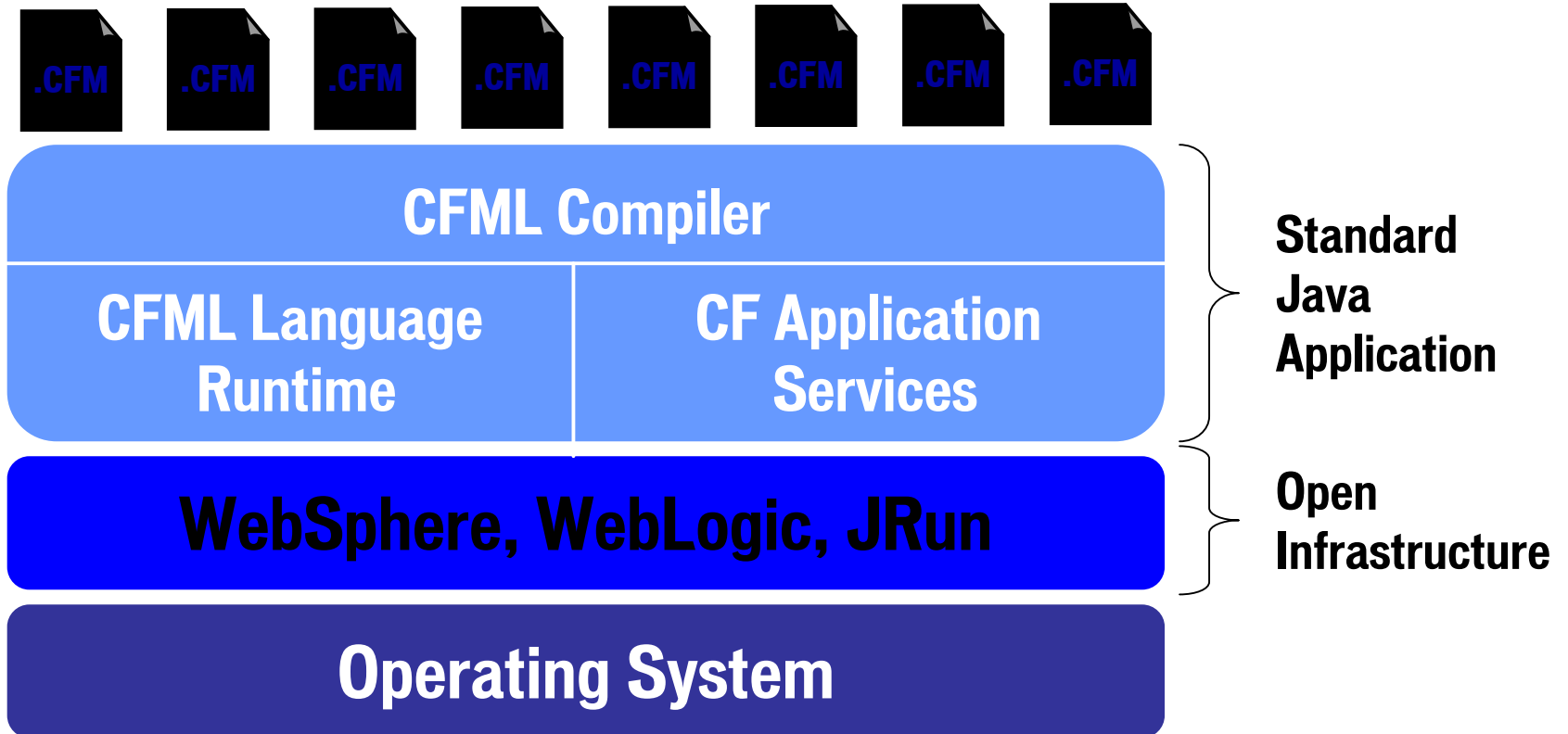
Neo Benefits: Compiled ColdFusion Apps

ColdFusion Templates

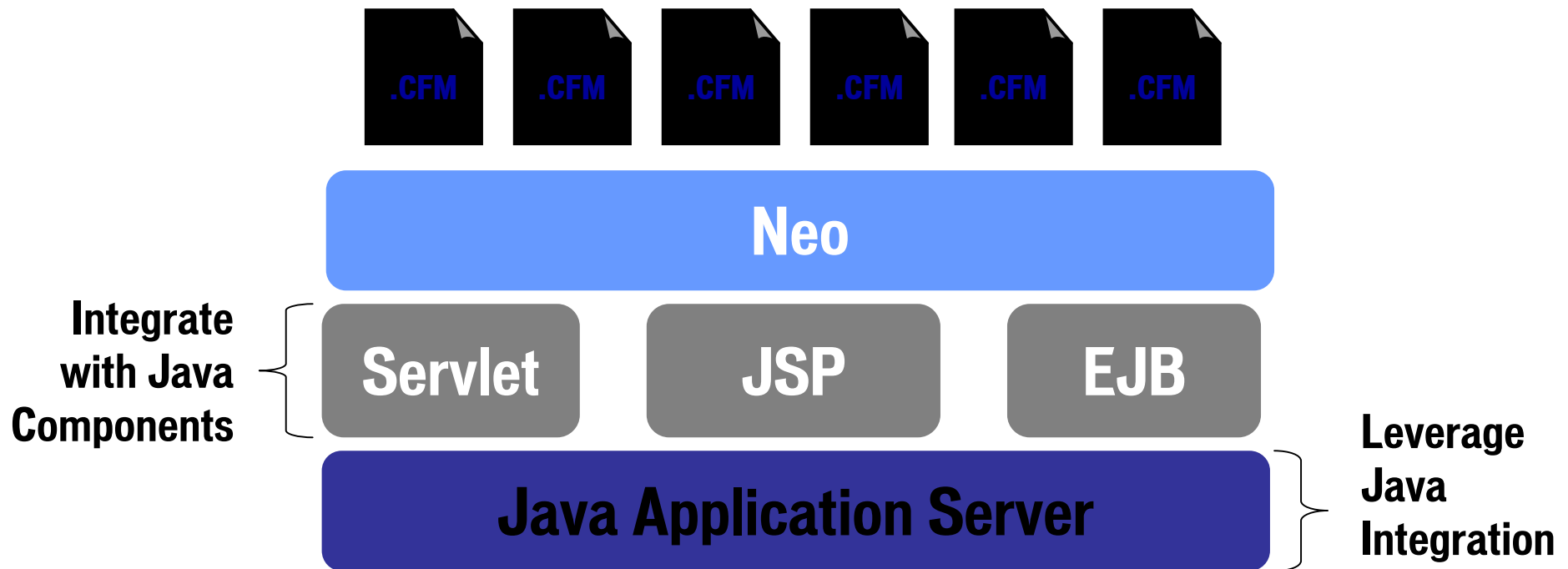


Neo Benefits: App Server Deployment

ColdFusion Templates



Neo Benefits: Hybrid Applications



Some Neo Features

- › **Web services / .NET support**
- › **XML support**
- › **Component architecture**
- › **Tools integration**
- › **Flash integration**
- › **Charting and Graphing**

Migrating to Neo

CFML Code Compatibility Analyzer

- **Deprecated Features**
- **Modified Features**
- **Incompatibilities**

Migration Guide

Neo Next Steps

Neo Beta 1

A portion of ColdFusion registered customers who have requested to receive e-mail from us.

Neo Resource Center

- **Overview**
- **White Paper**
- **FAQ**
- **Neo Mailing List**

<http://www.macromedia.com/go/neo/>

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